



PETER SOWERBY  
FOUNDATION

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Funding Healthcare,  
Innovation & Creativity

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## Qualifying Criteria for Applicants

- Organisation turnover – above £2million per annum (for Consortium bids the lead partner should have a turnover of over £2million)
- Location – activity should be capable of working across the UK or scaling across the UK
- Funding Covers – capital and revenue costs specifically related to the project. The Peter Sowerby Foundation expects applicants to include an acceptable contribution to overheads and administration to realise the project; however, costs should not exceed 20% of the overall budget
- Organisation Types – registered charities or CICs or registered health and social care providers based in the UK. Universities are also eligible to apply
- Expressions of Interest – EOIs are limited to two per organisation

### Projects must:

- Harness new ideas and innovations that improve or transform Primary care & 'out of hospital' provision for patients
- Be committed to 'open source' discovery: the Trustees will prioritise applications that make all work and discovery funded by the Foundation available to the public domain in an open, convenient and freely available way
- Be backed by considerable external evidence: helping to identify key needs in the particular patient group – organisations must clearly demonstrate the need for the project that they wish to deliver
- Have potential for wider replication across the UK: whilst the Foundation expects the project to initially be delivered in perhaps one or two areas of the UK, it envisages that the project could potentially be rolled out nationally following its completion via other sources of funding or a self-sustaining business model
- Provide a substantial Social Return on Investment: the Foundation will prioritise applications that are high impact, cost-effective and scalable and which can leverage substantial future resources. The Foundation welcomes project ideas that could also utilise match funding sourced by the applicants, in addition to its own funding
- Demonstrate effective management capability and track-record
- Avoid replication: the Foundation will not fund work that is currently being delivered elsewhere or by other organisations
- Be innovative: the Foundation wishes to receive applications which push the boundaries of what is possible, including through the use of new IT and digital technologies and the effective use of data
- Make a positive, lasting difference to people's lives: the Foundation wishes to consider projects that provide both short and longer-term outcomes for beneficiary patient groups
- Make appropriate use of partnerships to maximise engagement with target beneficiaries
- Be delivered over a period of no longer than three years: all activity should be completed no later than 31 March 2023.